PRIVACY POLICY

This Privacy Policy governs the manner in which **Hollr** collects, uses, maintains and discloses information collected from users (**each**, **a "User"**) of the **www.Hollr.in Website** (**"Site"**). This privacy policy applies to the Site and all products and services offered by Hollr.

Hollr respects the privacy of all its' customers and wants to ensure that no personal information is passed onto third parties. Hollr enforces the rules stipulated in the law on protection of personal data. In accordance to the law on protection of personal data, you have the right to view and edit all your personal information that has been collected by us. To do this please contact us at support@hollr.co.in.

We may collect non-personal identification information about users whenever they interact with our Mobile Application and site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers' utilised and other similar information.

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

Hollr may collect and use Users personal information for the following purposes: - To improve customer service Information you provide helps us respond to your customer service requests and support needs more efficiently. - To personalise user experience we may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site. To improve our Site, we may use feedback you provide to improve our products and services.

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorised access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

Hollr. has the discretion to update this privacy policy at any time. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect

the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

By using this Site and mobile application, you signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.